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**PROJECT C.U.R.E. Arizona Partners with Valley Firefighters and area NFL Players
to Host “Hope Is In the Air,” a Fundraising Event for Relief Efforts in Haiti**
Basketball tournament’s winning team of firefighters will face off against local NFL stars

PHOENIX – Feb. 24, 2010 – PROJECT C.U.R.E., a U.S. humanitarian relief agency that delivers donated medical supplies to developing nations, has teamed up with firefighter squads from Scottsdale, Mesa, Tempe, and Chandler, to host a fundraiser basketball tournament on March 13, with 100 percent of proceeds going to support the organization’s relief efforts in Haiti. The winning team of firefighters will then face off against a team comprised of current and former NFL players. Children of the local Haitian community will help facilitate free-throws.

“PROJECT C.U.R.E. is committed to long-term recovery and rebuilding in Haiti, specifically in the area of healthcare infrastructure,” said Michael Medoro, executive director of PROJECT C.U.R.E. Arizona. “We’re honored to work with firefighters and NFL players in the Valley to support these efforts, and we look forward to involving the community too.”

So far, the following current and former NFL players have agreed to participate in the event: Larry Fitzgerald, Pro Bowl Wide Receiver for the Arizona Cardinals; Donovan McNabb, Pro Bowl Quarterback for the Philadelphia Eagles; Tim Hightower, Running Back for the Arizona Cardinals; Dominique Rodgers-Cromartie, Pro Bowl Corner Back for the Arizona Cardinals; Robert Tate, former Arizona Cardinals Corner Back from 2004-2006; Lance Brown, former Arizona Cardinals Corner Back from 1995-1996; Kwamie Lassiter, former Arizona Cardinals Safety from 1995-2002; David Macklin, former Arizona Cardinals Corner Back from 2004-2006; Michael Bankston, former Arizona Cardinals Defensive End from 1992-1997.

In addition to the basketball contests, “Hope Is In the Air” will also include a silent auction. Arizona Cardinals Pro Bowl Wide Receiver Larry Fitzgerald will donate an autographed football, among items from the other players.

“Hope Is In the Air” will take place on Saturday, March 13 at Scottsdale Community College. The event begins at 9 a.m.

Tickets for the event are \$10 for adults and \$5 for children under 12 and can be purchased at PROJECT C.U.R.E.’s administrative office at 2115 E. Cedar St. #3 in Tempe or by phone at 480-237-0970.

For more information about PROJECT C.U.R.E., the “Hope Is In the Air” event, or to make a direct donation, contact Michael Medoro at 480-262-7328 or michaelmedoro@projectcure.org.

About PROJECT C.U.R.E.

The registered trademark of the Benevolent Healthcare Foundation, PROJECT C.U.R.E. is a nonprofit, humanitarian relief organization that delivers donated medical supplies, equipment and services to medical professionals and the patients under their care in developing countries. Currently, PROJECT C.U.R.E. is the world’s largest organization of its kind, delivering on average two 40-ft. cargo containers of medical relief every week, and having worked in more than 120 countries worldwide. Founded in 1987 to help meet the endless need for medical supplies and services in developing countries, PROJECT C.U.R.E. is headquartered in Centennial, Colo., outside of Denver. Distribution

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PROJECT C.U.R.E. Arizona and Valley Firefighters to Host Haiti Fundraiser, "Hope Is In the Air" on March 13 – Page 2
centers are located in Centennial, Colo., Phoenix, Ariz.; Nashville, Tenn.; and Houston, Texas.
PROJECT C.U.R.E. collection centers are located in Albuquerque, N.M.; Austin, Texas; Basalt, Colo.,
Brooklyn, N.Y., Grand Junction, Colo., Harrisburg, Pa.; Ithaca, N.Y., Lexington, Ky.; Portland, Ore.,
Sarasota, Fla., Tampa, Fla. For more information, visit www.projectcure.org.

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